

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants :	Boss et. al.	Confirmation No: 3429
Serial No. :	10/726,186	Examiner: Duran, Arthur D.
Filed :	December 1, 2003	Group Art Unit: 3622
Title :	SYSTEM AND METHOD FOR MANAGING THE DISPLAY OF UNSOLICITED INSTANT WEB ADVERTISEMENTS	

AMENDMENT UNDER 37 C.F.R. §1.116

United States Patent and Trademark Office
Customer Service Window
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

This amendment is in response to the Office Action mailed May 27, 2010, setting a three-month statutory period for response. Therefore, this amendment is timely filed. Please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 13 of this paper.